# **Discussion** The Misallocation of Finance by Toni Whited and Jake Zhao

Eduardo Dávila

NYU Stern and NBER

AEA Meetings 2018

# Summary

- Growing macro literature studying the misallocation of production *factors* (capital and labor)
- Dispersion in marginal products lowers endogenous TFP
- Quantitatively large results

# Summary

- Growing macro literature studying the misallocation of production *factors* (capital and labor)
- Dispersion in marginal products lowers endogenous TFP
- Quantitatively large results
- This paper
  - Adapts the Hsieh/Klenow 09 framework
  - Misallocation of finacial liabilities: debt and equity

# Summary

- Growing macro literature studying the misallocation of production *factors* (capital and labor)
- Dispersion in marginal products lowers endogenous TFP
- Quantitatively large results
- This paper
  - Adapts the Hsieh/Klenow 09 framework
  - Misallocation of finacial liabilities: debt and equity
- China to US counterfactual: 40% to 55% gains
- Cross-section of Chinese firms: larger, developed city firms face smaller frictions

Financial services (aggregate)

$$F=\Pi_{s=1}^{\mathcal{S}}F_{s}^{ heta_{s}}$$
, with  $\sum heta_{s}=1$ 

▶ Financial services (aggregate)
$$F = \Pi_{s=1}^S F_s^{ heta_s}$$
, with  $\sum heta_s = 1$ 

Financial services (sector)

$$F_s = \left(\sum_{i=1}^l F_{si}^{\frac{\sigma-1}{\sigma}}\right)^{\frac{\sigma}{\sigma-1}}$$

▶ Financial services (aggregate)
$$F = \Pi_{s=1}^S F_s^{ heta_s}$$
, with  $\sum heta_s = 1$ 

Financial services (sector)

$$F_s = \left(\sum_{i=1}^l F_{si}^{\frac{\sigma-1}{\sigma}}\right)^{\frac{\sigma}{\sigma-1}}$$

► Financial services (firm)  
► 
$$\gamma \to \infty$$
 (Perfect substitutability) Modigliani-Miller  
 $F_{si} = A_{si} \left( \alpha_s D_{si}^{\frac{\gamma-1}{\gamma}} + (1 - \alpha_s) E_{si}^{\frac{\gamma-1}{\gamma}} \right)^{\frac{\gamma}{\gamma-1}}$ 

▶ Financial services (aggregate)
$$F = \Pi_{s=1}^S F_s^{ heta_s}$$
, with  $\sum heta_s = 1$ 

Financial services (sector)

$$F_s = \left(\sum_{i=1}^l F_{si}^{\frac{\sigma-1}{\sigma}}\right)^{\frac{\sigma}{\sigma-1}}$$

Financial services (firm)

•  $\gamma 
ightarrow \infty$  (Perfect substitutability) Modigliani-Miller

$$F_{si} = A_{si} \left( \alpha_s D_{si}^{\frac{\gamma-1}{\gamma}} + (1 - \alpha_s) E_{si}^{\frac{\gamma-1}{\gamma}} \right)^{\frac{\gamma}{\gamma-1}}$$

Two differences with Hsieh/Klenow

- 1. Debt and equity as inputs
- 2. CES firm technology

# ${\sf Approach}$

#### ► Firm solves

$$\pi_{si} = P_{si}F_{si} - \left[ (1 + \tau_{D_{si}}) r D_{si} + (1 + \tau_{E_{si}}) \lambda E_{si} \right]$$

Approach

Firm solves

$$\pi_{si} = P_{si}F_{si} - \left[ (1 + \tau_{D_{si}}) r D_{si} + (1 + \tau_{E_{si}}) \lambda E_{si} \right]$$

Optimal debt/equity mix (within sector misallocation)

$$\frac{D_{si}}{E_{si}} = \left(\frac{\alpha_s}{1-\alpha_s}\frac{1+\tau_{E_{si}}}{1+\tau_{D_{si}}}\frac{\lambda}{r}\right)^{\gamma}$$

- Hsieh-Klenow: different capital/labor ratios imply misallocation
- Whited-Zhao: different debt/equity ratios imply misallocation
- Constant  $\alpha_s$ : strong assumption

Approach

Firm solves

$$\pi_{si} = P_{si}F_{si} - [(1 + \tau_{D_{si}}) r D_{si} + (1 + \tau_{E_{si}}) \lambda E_{si}]$$

Optimal debt/equity mix (within sector misallocation)

$$\frac{D_{si}}{E_{si}} = \left(\frac{\alpha_s}{1-\alpha_s}\frac{1+\tau_{E_{si}}}{1+\tau_{D_{si}}}\frac{\lambda}{r}\right)^{\gamma}$$

- Hsieh-Klenow: different capital/labor ratios imply misallocation
- Whited-Zhao: different debt/equity ratios imply misallocation
- Constant  $\alpha_s$ : strong assumption
- Combine firms optimality conditions to recover

$$1 + \tau_{E_{si}}$$

$$1 + \tau_{D_{si}}$$

$$TFPO$$



#### 1. Potential reallocation gains in US of roughly 10% of output

- 1. Potential reallocation gains in US of roughly 10% of output
- 2. Potential reallocation gains in China of roughly 60% of output
  - Large, same order of magnitude as Hsieh/Klenow

- 1. Potential reallocation gains in US of roughly 10% of output
- 2. Potential reallocation gains in China of roughly 60% of output
  - Large, same order of magnitude as Hsieh/Klenow
- 3. Gains coming from misallocation of scale, rather than debt/equity mix

- 1. Potential reallocation gains in US of roughly 10% of output
- 2. Potential reallocation gains in China of roughly 60% of output

Large, same order of magnitude as Hsieh/Klenow

- 3. Gains coming from misallocation of scale, rather than debt/equity mix
- 4. Smaller wedges for large, developed city firms

- 1. Potential reallocation gains in US of roughly 10% of output
- 2. Potential reallocation gains in China of roughly 60% of output

Large, same order of magnitude as Hsieh/Klenow

- 3. Gains coming from misallocation of scale, rather than debt/equity mix
- 4. Smaller wedges for large, developed city firms
- 5. Lots of robustness checks/sensitivity

### Comments

- 1. How compelling is the use of debt/equity as inputs
  - Key assumption: "the production factors—capital, materials, labor, and energy—can then be thought of as unmodeled intermediate inputs".
  - I was expecting:

$$J(b_{0}) = \underbrace{\beta \int_{\underline{s}}^{\overline{s}} \pi(s) \, dF(s) - k_{0}}_{\text{Net Present Value}} + \underbrace{(\phi - 1) \beta \int_{\underline{s}}^{s^{*}} \pi(s) \, dF(s)}_{\text{Cost of Distress}} - \underbrace{\psi(k_{0} - b_{0})}_{\text{Equity Issuance Cost}}$$

- There should be an optimality condition within the firm on how a dollar gets spend
- $\blacktriangleright$  Impose some extra structure, keeping au wedges
- Joint financing/production problem
  - Real and financing wedges

### Comments

- 2. Two degrees of freedom
  - Why not using different wedges?
    - "Financing composition" wedge:  $\frac{1+\tau_{E_{si}}}{1+\tau_{D_{si}}}$
    - "Access to finance" wedge:  $(1 + \tau_{E_{si}})^{si}(1 + \tau_{D_{si}})$

### Comments

- 2. Two degrees of freedom
  - Why not using different wedges?
    - "Financing composition" wedge:  $\frac{1+\tau_{E_{si}}}{1+\tau_{D_s}}$
    - "Access to finance" wedge:  $(1 + \tau_{E_{si}}) (1 + \tau_{D_{si}})$
- 3. Refine cost of capital measures
  - Easy to do in finance (CAPM)
  - Relaxes some

## Final Remarks

- Very interesting exercise
- Scope to further develop the approach
  - Combine financing and production data to discipline misallocation measures
- Lots of promise