# **Discussion** Stablecoin Runs and the Centralization of Arbitrage

by Yiming Ma, Yao Zeng, and Anthony Lee Zhang

Eduardo Dávila

Yale and NBER

OFR Rising Scholars Conference May 5, 2023

## This Paper

#### Studies fiat-backed stablecoins

- Special type of "deposit" that pays no interest
- Pegged 1-for-1 to the dollar

## This Paper

Studies fiat-backed stablecoins

- Special type of "deposit" that pays no interest
- Pegged 1-for-1 to the dollar
- ► Stablecoin = ETF + MMF
  - ETF: stablecoins trade in secondary market
  - MMF: stablecoins can be redeemed at par only by arbitrageurs

## This Paper

Studies fiat-backed stablecoins

- Special type of "deposit" that pays no interest
- Pegged 1-for-1 to the dollar
- ► Stablecoin = ETF + MMF
  - ETF: stablecoins trade in secondary market
  - MMF: stablecoins can be redeemed at par only by arbitrageurs
- Main results:
  - Facts about stablecoins
  - Theoretical model
- Nice mix of facts and theory!

## **Outline of Discussion**

#### Summarize paper

Facts

Model

Comments/Remarks/Questions

Many open questions!

Data: 6 largest fiat-backed stablecoins (circa 2021)

- Primary market: creation and redemption
- Secondary market: hourly prices
- Reserves: snapshots for USDT (tether) and USDC (circle)

Data: 6 largest fiat-backed stablecoins (circa 2021)

- Primary market: creation and redemption
- Secondary market: hourly prices
- Reserves: snapshots for USDT (tether) and USDC (circle)
- Facts

#1 Prices deviate from \$1 (between \$0.96 and \$1.04)

- Data: 6 largest fiat-backed stablecoins (circa 2021)
  - Primary market: creation and redemption
  - Secondary market: hourly prices
  - Reserves: snapshots for USDT (tether) and USDC (circle)
- Facts
  - #1 Prices deviate from \$1 (between \$0.96 and \$1.04)
  - #2 Concentration of arbitrageurs (redeemers/issuers) varies by stablecoin

(USDT more concentrated than USDC)

- Data: 6 largest fiat-backed stablecoins (circa 2021)
  - Primary market: creation and redemption
  - Secondary market: hourly prices
  - Reserves: snapshots for USDT (tether) and USDC (circle)
- Facts
  - #1 Prices deviate from \$1 (between \$0.96 and \$1.04)
  - #2 Concentration of arbitrageurs (redeemers/issuers) varies by stablecoin

(USDT more concentrated than USDC)

#3 Stablecoins with concentrated arbitrageurs deviate more from \$1

(USDT deviates more than USDC)

- Data: 6 largest fiat-backed stablecoins (circa 2021)
  - Primary market: creation and redemption
  - Secondary market: hourly prices
  - Reserves: snapshots for USDT (tether) and USDC (circle)
- Facts
  - #1 Prices deviate from \$1 (between \$0.96 and \$1.04)
  - #2 Concentration of arbitrageurs (redeemers/issuers) varies by stablecoin

(USDT more concentrated than USDC)

#3 Stablecoins with concentrated arbitrageurs deviate more from \$1

(USDT deviates more than USDC)

#4 Stablecoins hold different portfolios (USDT holds less liquid assets than USDC)

### Double Bank Run?

By CNN Newsource FOLLOW Published March 11, 2023 8:11 AM



### Stablecoin USDC breaks dollar peg after revealing \$3.3 billion Silicon Valley Bank exposure

Circle has \$3.3 billion of its \$40 billion of USDC reserves at collapsed lender Silicon Valley Bank, the company said in a tweet Friday.

The coin broke its 1:1 dollar peg and fell as low as \$0.88 early Saturday, according to market tracker CoinGecko. It recovered slightly to trade around \$0.90.

### Double Bank Run?

By CNN Newsource FOLLOW Published March 11, 2023 8:11 AM



### Stablecoin USDC breaks dollar peg after revealing \$3.3 billion Silicon Valley Bank exposure

Circle has \$3.3 billion of its \$40 billion of USDC reserves at collapsed lender Silicon Valley Bank, the company said in a tweet Friday.

The coin broke its 1:1 dollar peg and fell as low as \$0.88 early Saturday, according to market tracker CoinGecko. It recovered slightly to trade around \$0.90.

Used in cryptocurrency trading, they have surged in value in recent years. USDC is the second-biggest stablecoin with a market cap of \$37 billion. The largest, Tether, has a market cap of \$72 billion, according to CoinGecko.

USDC's price usually holds close to \$1, making Saturday's drop unprecedented. According to CoinGecko data, its previous all-time low was around \$0.97 in 2018, though in 2022 it fell just below \$0.99 when cryptocurrency markets were roiled by the collapse of crypto hedge fund Three Arrows Capital.

- Goldstein-Pauzner style model
- Three dates

- Goldstein-Pauzner style model
- Three dates
- Investors: (continuum, ex-ante homogenous)
  - At 0: invest in coin
  - At 1:  $\pi$  are early,  $1 \pi$  are late at date;  $\lambda \ge \pi$  sell to arbitrageurs
  - Equilibrium price  $q(\cdot)$

- Goldstein-Pauzner style model
- Three dates
- Investors: (continuum, ex-ante homogenous)
  - At 0: invest in coin
  - At 1:  $\pi$  are early,  $1 \pi$  are late at date;  $\lambda \ge \pi$  sell to arbitrageurs
  - Equilibrium price  $q(\cdot)$
- Aggregate risk at 2:
  - Probability  $p(\theta)$ : value is  $R(\phi)$
  - Probability  $1 p(\theta)$ : value is 0
  - Private signal over  $\theta \Rightarrow$  Global game

- Goldstein-Pauzner style model
- Three dates
- Investors: (continuum, ex-ante homogenous)
  - At 0: invest in coin
  - At 1:  $\pi$  are early,  $1 \pi$  are late at date;  $\lambda \ge \pi$  sell to arbitrageurs
  - Equilibrium price  $q(\cdot)$
- Aggregate risk at 2:
  - Probability  $p(\theta)$ : value is  $R(\phi)$
  - Probability  $1 p(\theta)$ : value is 0
  - Private signal over  $\theta \Rightarrow$  Global game
- Arbitrageurs: (finite number n)
  - ► *S* purchasing capacity
  - ▶ Redeem from issuer: liquidated assets at 1 pay  $1 \phi$

Stablecoin issuer: receives  $R(\theta) - 1$ 

Secondary market price is

$$q(\lambda) = \begin{cases} 1 - \frac{n-1}{n-2}\frac{\lambda}{S}, & \lambda \le 1 - \phi\\ \frac{1-\phi}{\lambda} - \frac{n-1}{n-2}\frac{\lambda}{S}, & \lambda > 1 - \phi \end{cases}$$

Decreasing in selling pressure λ and illiquidity φ
Increasing in buying capacity S and number of arbitrageurs n

### Strategic Incentives



- Strategic substitutability: other investors sell ⇒ depress price ⇒ reduces incentive to sell
- ► Strategic complementarity: most investors sell ⇒ costly liquidations ⇒ increases incentive to sell

### Model: Solution

▶ Global Game: late investors sell if signal  $\leq \theta^*$  (threshold)

### Model: Solution

- ► Global Game: late investors sell if signal  $\leq \theta^*$  (threshold)
- Probability of run  $p(\theta^{\star})$  increases with
  - 1. illiquidity  $\phi$  (typically)
  - 2. number of arbitrageurs n
  - 3. purchasing capacity of arbitrageurs S

## Model: Solution

- ► Global Game: late investors sell if signal  $\leq \theta^*$  (threshold)
- Probability of run  $p(\theta^{\star})$  increases with
  - 1. illiquidity  $\phi$  (typically)
  - 2. number of arbitrageurs n
  - 3. purchasing capacity of arbitrageurs S
- #2 and #3 are definitely surprising
  - They rely on strategic behavior (arbitrageurs redeem more, so prices more sensitive to sales)
- **Comment**: unpack direct effect vs. strategic response
- **Comment**: robustness of the results

Concentration of Arbitrageurs + Calibration

- Proposition #4: Optimal n\* decreases in illiquidity \u03c6 (if \u03c6 high enough)
  - Where  $n^*$  chosen by issuer

Concentration of Arbitrageurs + Calibration

- Proposition #4: Optimal n\* decreases in illiquidity \u03c6 (if \u03c6 high enough)
  - Where  $n^*$  chosen by issuer

#### Comments:

- 1. Little intuition in the paper
- 2. What is the right objective for issuer?
- 3. Is it obvious that this problem has an interior solution?
- 4.  $\phi$  and *n* should be jointly determined
- 5. Is the choice of  $n^*$  by the issuer efficient?

Concentration of Arbitrageurs + Calibration

- Proposition #4: Optimal n\* decreases in illiquidity \u03c6 (if \u03c6 high enough)
  - Where  $n^*$  chosen by issuer

#### Comments:

- 1. Little intuition in the paper
- 2. What is the right objective for issuer?
- 3. Is it obvious that this problem has an interior solution?
- 4.  $\phi$  and *n* should be jointly determined
- 5. Is the choice of  $n^*$  by the issuer efficient?
- Calibration exercise
  - Between 1% and 3% run probabilities (annual?)
- Comment: how seriously should we take these numbers?

#### 1. Why would anyone invest in stablecoins?

- Dominated by fiat currency/bonds/etc.
- It has to be due to
  - Non-pecuniary benefits (liquidity, tax evasion, etc.)
  - Irrationality/sentiment (see e.g. Gorton et al 2023 on leverage and speculative demand)

#### 1. Why would anyone invest in stablecoins?

- Dominated by fiat currency/bonds/etc.
- It has to be due to
  - Non-pecuniary benefits (liquidity, tax evasion, etc.)
  - Irrationality/sentiment (see e.g. Gorton et al 2023 on leverage and speculative demand)
- 2. Why stablecoin issuers allow for arbitrageurs at all?
  - Arbitrageurs capture seigniorage revenue
  - Issuers could keep such revenue

#### 1. Why would anyone invest in stablecoins?

- Dominated by fiat currency/bonds/etc.
- It has to be due to
  - Non-pecuniary benefits (liquidity, tax evasion, etc.)
  - Irrationality/sentiment (see e.g. Gorton et al 2023 on leverage and speculative demand)

### 2. Why stablecoin issuers allow for arbitrageurs at all?

- Arbitrageurs capture seigniorage revenue
- Issuers could keep such revenue

### 3. Why are arbitrageurs not fully closing the arbitrage gap?

- Market power (in the model "double auction")
- Forward looking behavior (future seignorage)
  - Trading off smaller gains today for future gains
- Why would arbitrageurs let stablecoin be worth *more* than 1\$?

No liquidations involved

What if arbitrageurs decide not to participate?

#### 4. What determines the portfolios of each stablecoin?

Are portfolio choices complements or substitutes across coins?

- 4. What determines the portfolios of each stablecoin?
  - Are portfolio choices complements or substitutes across coins?
- 5. Is there a role for regulation?
  - Definitely! Coordination failures call for regulation

- 4. What determines the portfolios of each stablecoin?
  - Are portfolio choices complements or substitutes across coins?

#### 5. Is there a role for regulation?

- Definitely! Coordination failures call for regulation
- Subtle questions:
  - Efficient number of arbitrageurs n<sup>\*</sup>
  - Efficient redemption mechanisms
  - Deposit insurance? (these are deposits after all!)
  - Asset/liability side regulation

## Conclusion

#### Important topic

- Digital assets deserve careful scrutiny
- ▶ Pegged securities are run-prone ⇒ Financial stability concerns
- This paper puts together
  - Useful facts on stablecoins
  - Model to illustrate arbitrage mechanism

#### Valuable contribution!

## Conclusion

#### Important topic

- Digital assets deserve careful scrutiny
- ▶ Pegged securities are run-prone ⇒ Financial stability concerns
- This paper puts together
  - Useful facts on stablecoins
  - Model to illustrate arbitrage mechanism

#### Valuable contribution!

- ► Still many central questions unanswered ⇒ Scope for further research
  - Empirical
  - Theoretical  $\Rightarrow$  Regulation?