DiscussionThe Macroeconomics of Trade Credit

by Luigi Bocola and Gideon Bornstein

Eduardo Dávila

Yale and NBER

4th TWID International Finance Conference August 9th (10th) 2023

- Existing influential work in financial frictions
 - ► Focused on financial institutions/banks
 - ▶ But a large share of *short-term* credit is trade credit

- Existing influential work in financial frictions
 - ► Focused on financial institutions/banks
 - ▶ But a large share of *short-term* credit is trade credit
- This paper:
 - ► A macro model of endogenously determined trade credit
 - ▶ Bank and trade credit will coexist

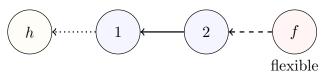
- Existing influential work in financial frictions
 - ► Focused on financial institutions/banks
 - But a large share of short-term credit is trade credit
- ► This paper:
 - A macro model of endogenously determined trade credit
 - Bank and trade credit will coexist
- Key insights
 - 1. Trade credit increases output and bank credit (*trade credit multiplier*)
 - 2. It can *dampen* or *amplify* financial shocks

- Existing influential work in financial frictions
 - ► Focused on financial institutions/banks
 - But a large share of short-term credit is trade credit
- ► This paper:
 - A macro model of endogenously determined trade credit
 - Bank and trade credit will coexist
- Key insights
 - 1. Trade credit increases output and bank credit (*trade credit multiplier*)
 - 2. It can *dampen* or *amplify* financial shocks
- ► Elegant framework + Careful quantification

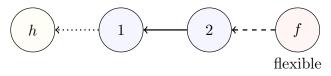
Outline of Discussion

- 1. Revisit model
- 2. Summarize main insights
- 3. Comments/Remarks

- Household: consumes final goods + supply labor
- ▶ **Final good producers**: use N_i intermediates and capital (competitive)
- ► **Intermediate good producers**: use labor to produce intermediate (monopolistic)



- Household: consumes final goods + supply labor
- ▶ **Final good producers**: use N_i intermediates and capital (competitive)
- ► **Intermediate good producers**: use labor to produce intermediate (monopolistic)



▶ **Banks**: extend credit to both producers

- ► Two subperiods:
 - Morning: $\delta (1 \pi_i)$
 - Afternoon: $1 \delta (1 \pi_i)$ ($\delta = 0$ useful)

- ► Two subperiods:
 - Morning: $\delta (1 \pi_i)$
 - Afternoon: $1 \delta (1 \pi_i)$ ($\delta = 0$ useful)
- Key feature of the model: trade credit contract
 - Quantity of intermediate $x_{ij,t}$
 - Spot payment $p_{ij,t}^s$ (morning) + delayed payment $p_{ij,t}^{tc}$ (afternoon)
 - Purely reputational with commitment

- ► Two subperiods:
 - Morning: $\delta (1 \pi_i)$
 - Afternoon: $1 \delta (1 \pi_i)$ ($\delta = 0$ useful)
- Key feature of the model: trade credit contract
 - Quantity of intermediate $x_{ij,t}$
 - Spot payment $p_{ij,t}^s$ (morning) + delayed payment $p_{ij,t}^{tc}$ (afternoon)
 - Purely reputational with commitment
- Remark #1: full bargaining power to int. good producer
 - ightharpoonup p's are payments not prices
- **Remark #2:** related to working capital channel
 - Difference is that trade credit comes from supplier

Financial Frictions

Borrowing from banks:

$$b_{ij,t} \leq \underbrace{(1-\theta_t)}_{\text{enforceable}} \underbrace{[1-\delta\,(1-\pi_i)]}_{\text{afternoon}} \underbrace{p_{i,t}y_{i,t}}_{\text{revenue}} \quad \text{and} \quad b_{ij,t}^x \leq \underbrace{(1-\theta_t)}_{\text{enforceable trade credit}} \underbrace{p_{ij,t}^{\text{tc}}}_{\text{enforceable trade credit}}$$

► Trade credit:

$$p_{ij,t}^{\text{tc}} \leq \underbrace{\beta \mathbb{E}_t \left[J_{i,t+1} - \bar{J}_{i,t+1}^{(-j)} \right]}_{\text{Value of relationship with } j}$$

Financial Frictions

Borrowing from banks:

$$b_{ij,t} \leq \underbrace{(1-\theta_t)}_{\text{enforceable}} \underbrace{[1-\delta\left(1-\pi_i\right)]}_{\text{afternoon}} \underbrace{p_{i,t}y_{i,t}}_{\text{revenue}} \quad \text{and} \quad b_{ij,t}^x \leq \underbrace{(1-\theta_t)}_{\text{enforceable trade credity}} \underbrace{p_{ij,t}^{\text{tc}}}_{\text{enforceable trade credity}}$$

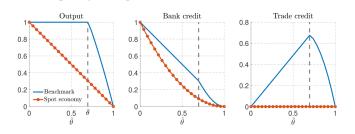
► Trade credit:

$$p_{ij,t}^{\text{tc}} \leq \underbrace{\beta \mathbb{E}_t \left[J_{i,t+1} - \bar{J}_{i,t+1}^{(-j)} \right]}_{\text{Value of relationship with } j}$$

► Financial shock: θ_t is random \Rightarrow Only shock of the model High $\theta \Rightarrow$ worse financial frictions

Key Insight #1: Output

- Spot vs. trade credit economies
 - Trade credit economy features <u>higher output</u> than spot economy
 - ► Can reach first best (if financial frictions are mild enough)
 - 2. Trade credit economy sustains more bank credit than spot economy
 - Credit multiplier: trade credit can be (partially) pledged with banks
 Liquidity multiplier (similar to HT97)



Key Insight #2: Amplification vs. Dampening

- ▶ When financial frictions are mild (θ is low)
 - ► Trade credit will dampen financial shock (perfect smoothing)
 - Bank and trade credit are substitutes
- ▶ When financial frictions are tight (θ is high)
 - ► Trade credit amplifies output drop
 - Bank and trade credit both fall (complements)

Key Insight #2: Amplification vs. Dampening

- ▶ When financial frictions are mild (θ is low)
 - ► Trade credit will dampen financial shock (perfect smoothing)
 - Bank and trade credit are substitutes
- When financial frictions are tight (θ is high)
 - ► Trade credit amplifies output drop
 - ► Bank and trade credit both fall (complements)
- Quantitative analysis in calibrated model (Italian firms)
 - ► Trade credit supports 14% more output
 - Trade credit responsible for 45% of Great Recession output drop

Large because many firms are constrained

1. Maturity of trade credit

- ► Most trade credit is typically 30/60 days
- ▶ Bank credit is typically of longer term
 - Collateralized vs. uncollateralized
- Do these forms of credit interact (as complements/substitutes) with each other?
- ► How important overall is credit <30 days?

1. Maturity of trade credit

- Most trade credit is typically 30/60 days
- Bank credit is typically of longer term
 - Collateralized vs. uncollateralized
- Do these forms of credit interact (as complements/substitutes) with each other?
- How important overall is credit <30 days?</p>

2. Impact of other (non-financial) shocks

- The paper exclusively consider "financial shocks", modeled in the form of a tightening of bank borrowing conditions
 - ightharpoonup Change in θ
- One would expect real shocks to be dampened in economies in which trade credit is feasible
- Can the paper explore shocks centered around trade credit?

3. Normative insights

- The paper has a Section 4.4 on corporate subsidies
- ▶ I would love to see more on the normative side!
- ► This economy features efficiency losses coming from
 - Aggregate factor use (labor wedges)
 - Cross-sectional intermediate input use
- ► It would be useful to formally decompose these channels Welfare accounting (Davila/Schaab 2023)

3. Normative insights

- ► The paper has a Section 4.4 on corporate subsidies
- ▶ I would love to see more on the normative side!
- ► This economy features efficiency losses coming from
 - Aggregate factor use (labor wedges)
 - Cross-sectional intermediate input use
- ► It would be useful to formally decompose these channels Welfare accounting (Davila/Schaab 2023)

4. Richer production and financial network structures

- Paper assumes particular production structure
 - One layer of pure intermediates
- Structure of production/financial networks <u>has to</u> matter

5. Relevance of liquidity multiplier

- ► How large is the multiplier effect of trade credit?
- As the paper argues, trade credit is quite junior (hard to pledge)
- ► More evidence useful here

5. Relevance of liquidity multiplier

- ► How large is the multiplier effect of trade credit?
- As the paper argues, trade credit is quite junior (hard to pledge)
- More evidence useful here

6. Difference between intermediate inputs and factors

- ► We all offer trade credit to our employers (i.e. get paid at end of month, week, ...)
- ▶ Is there anything special about intermediate inputs?
 - Could we write the model with just one layer: trade credit from factor/labor suppliers?

Conclusion

- Very nice paper on the role <u>trade credit</u> with financial frictions
- Valuable conceptual insights and careful quantification
- Still room to do more!